

# LOYALTY PROGRAM

## For Craig Travellers

As a valued member of the Craig Travel Family, we want to Thank You for your past patronage and to encourage you to travel with us again. To show you our appreciation, all group members, beginning with escorted journeys in 2009, will receive CT Reward Points.

Loyalty Level	Number of Points Earned Per Dollar Spent*	Number of Trips Enjoyed
New Craig Traveller	1	1 - 2
Bronze	1.25	3 - 5
Silver	1.5	6 - 9
Gold	1.75	10 - 14
President's Club	2	15 +

### CT Reward Points

Craig Travel has created a personal account for all past passengers. Points that you earn through travel, contests and other promotions will be added to your account. Those CT Reward Points will then automatically be applied to the cost of your next group journey. When redeeming points, you will receive a credit of CAD \$20 for each 1,000 points in your account.

### Earning Points

The more you travel with us, the higher your Loyalty Level and the faster that your benefits will grow! The rate at which you earn points will increase with the number of trips taken according to the chart listed above. Points will be earned on the basic tour or cruise cost, rounded to the nearest \$100. \*Points will not be awarded for any optional extensions, deviations, airfares, taxes, fees and inclusive features that we pass on to clients at cost, like gratuities, cost of Visas, etc. Points may also be awarded for participation in various contests or programs (ie/ photo contest), or at the discretion of Craig Travel.

Points earned from travel will be credited to your account shortly after you return from your latest journey (usually within 2 – 3 weeks). Points will not be earned for any trips cancelled prior to departure, no matter what the cause. Points earned from other sources will be assigned as earned.

### Referral Program

Clients who give us new referrals (friends, associates & others) will be rewarded points twice! When you submit a new referral, you will receive an immediate credit of 200 CT Reward Points – this will be awarded whether the new person travels or not but will only be applied once we confirm the name and address. If the referred passenger(s) then sign up and travel with Craig Travel, you will receive an additional bonus of 2,500 CT Reward Points. Points are awarded for each new address referred not for each new person.

### Redeeming Points

Any points in your account will automatically be applied to the final payment of your next journey. Only points earned prior to final payment date can be applied to the next trip. From time to time, Craig Travel may also make available special offers (eg merchandise) which may be available for purchase with points and/or cash.

### Validity of Points

Points will be valid for four (4) years from the date of issue. Points must be applied within the four year period but travel may be after that period. After four years, the points will be retired whether redeemed or not. Points applied to a journey which is subsequently cancelled will be credited back to a client's account provided the validity period has not expired. Points cannot be transferred to another person – they are valid only for the person who travelled. Points cannot be redeemed for cash.

If you have booked multiple future trips with Craig Travel that depart in close succession, the points earned from the earlier departed trips will be applied to the next as a credit. IE// TRIP 1 departs in May and TRIP 2 departs in June. The points earned from TRIP 1 will be applied to the TRIP 2 as a credit.

#### **An example**

If you took a tour and your basic land cost prepaid to Craig Travel was \$3,975 per person. If this was your:

- ...1st or 2nd trip with Craig Travel you would receive 4,000 points each.
- ...3rd to 5th trip, you would receive 5,000 points each.
- ...6th to 9th trip, you would receive 6,000 points each.
- ...10th to 14th trip, you would receive 7,000 points each.
- ...15th trip (or more), you would receive 8,000 points each.



**HAPPY TRAVELS!**

** CRAIG TRAVEL**

